

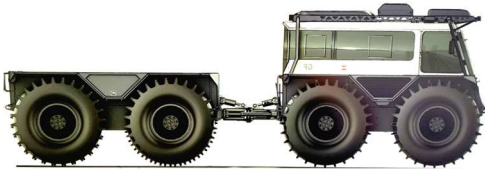
Press Release
Embargoed until:
September 26th, 2023, 8h00 AM

Press Event BOOTH # N929 September 27th 10h00 AM

Unveiling 5 New FAT TRUCK®

Cowansville, Quebec, September 26th, 2023 – Zeal Motor Inc., the renowned manufacturer behind the iconic FAT TRUCK®, is thrilled to announce the official launch of its latest lineup:

FAT TRUCK® 8X8 HAULER



FAT TRUCK® 8X8 WAGON



FAT TRUCK® 2.4 PICKUP



FAT TRUCK® 2.8 PICKUP



FAT TRUCK® 2.8 WAGON



The 8X8 models are purpose-built to excel in the most demanding terrains, offering the capability to transport up to 5000 lb of payloads or accommodate a crew of up to 16 individuals. The 2.4 PICKUP is a groundbreaking 2000 lb amphibious vehicle, featuring a pioneering design with a hydraulic motor per wheel. The 2.8 WAGON and PICKUP represent the evolution of their predecessors, the 2.8C and 2.8P, boasting a remarkable 11% power increase and over 40 new and enhanced features. Notable improvements include impact-resistant windshields for heightened safety, an upgraded ergonomic and quieter cab, and the introduction of Power Take Off capabilities.

ZEAL MOTOR now offers a comprehensive range of unmatched industrial off-road utility amphibious vehicles. The new FAT TRUCK® series is engineered without compromise, setting new standards in value and performance for utilities, mining, pipeline operations, telecommunications, and search and rescue missions.

"Our vehicles display impressive capabilities with speeds of up to 25 mph on land and 3 mph (5kph) on water. Furthermore, they meet stringent safety requirements, providing a remarkable advantage that only the FAT TRUCK® can deliver. Even at maximum payload, their footprint remains five times less than that of a human walking." stated Amine Khimjee, Vice-President of Sales and Marketing at Zeal Motor.

This unveiling marks a historic moment as a multitude of groundbreaking technologies converge under one product lineup. The unveiling will take place at the UTILITY EXPO in Louisville, Kentucky, running from September 26th to the 28th, at booth N929.

Headquartered in Cowansville, Quebec, Canada, Zeal Motor is a corporation specializing in the manufacturing of industrial off-road utility vehicles, offering solutions for the powerlines, pipelines, mining, defence and first responders.



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For more details, please visit www.FATTRUCK.com.

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