

**ZEAL MOTOR REVOLUTIONIZES TRANSPORTATION OF CREWS DEPLOYED IN DIFFICULT TERRAINS.**

**Bromont, Quebec, January 22, 2019** – Zeal Motor Inc., is proud to announce the official launch of its outstanding FAT TRUCK™, the first in a series of industrial off-road utility vehicles, specifically designed for the transportation of personnel and materials in difficult terrains.

Recently established in the Bromont industrial park, Zeal Motor fires up today the production of the FAT TRUCK™ and is expecting a solid growth in the coming years. The project has required an initial investment of \$1.5 million. It will create fifteen jobs in the Bromont manufacturing plant within the next two years, not to mention all the jobs created at the local suppliers.



The Founders Maxim O'Shaughnessy, Benoit Marleau and Amine Khimjee, all three experts in the field of industrial vehicles, are pursuing their mission of creating innovative products in this specialty market segment.

Several financial partners have enthusiastically chosen to support the launch of the company: Desjardins, Canada Economic Development (DEC), Investissement Québec, National Research Council of Canada (CNRC), Ministère de l'Économie et de l'Innovation du Québec (MEI), CLD Brome-Missisquoi, Centre for business assistance Haute-Yamaska and region (CAE), as well as Economic development Company of Bromont (SODEB).

“Until now, there is no efficient solution meeting the requirements and safety standards of the industrial sector. FAT TRUCK™ will address the specific needs of contractors working on power lines, pipelines, telecommunications, wind farms. Moreover, FAT TRUCK™ will become an essential vehicle for search and rescue”, said Maxim O ' Shaughnessy, President of Zeal Motor.



United States, Canada, Australia and the Scandinavian countries represent our main target markets. Several customers and international dealers have already shown a keen interest.

**Source:** Zeal Motor Inc.

**Information:**

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